EDGE: Vision Anchoring Template
Translate vision into direction. Connect aspiration to execution.

EDGE Core Toolkit #6 – Evaluate | Breakthrough Edge

BGTI
Breakthrough Edge

Purpuse

This tool helps organizations translate high-level vision and purpose into actionable direction. It anchors strategy development by aligning executive intent, business outcomes, and operational realities.

When to Use

• At the start of a strategic planning cycle
• When launching a new transformation or growth strategy
• During vision or purpose refresh with leadership
• To align teams around a common interpretation of the organization's why, where, and how

When to Use This Tool

1. Identify the core value streams or services your organization delivers.
2. For each, map:
   • The key functions and roles involved
   • How value flows (handoffs, sequencing, logic)
   • Supporting systems and tools
   • Decision points and escalation paths
   • Key pain points or friction areas
3. Use the canvas as a collaborative planning surface to discuss clarity, duplication, bottlenecks, and integration gaps.

Anchoring Framework

1. Why do we exist? – Revisit core purpose, mandate, and societal/business value

2. Where are we going? – Define vision of success in 3–5 years (quantitative + qualitative)

3. What will it take? – Identify core shifts needed (structure, culture, capability, systems)

4. How do we show up? – Clarify behavioral expectations and cultural anchors

5. What must we prioritize now? – Translate long-term direction into 3–5 guiding priorities for the next 12–18 months

Output & Use

Use this tool:
- To clarify the leadership team's shared understanding of the vision
- To ensure strategic planning is grounded in purpose and intent
- As a communication guide for internal rollout or engagement
- To align operational planning and prioritization with long-term direction