

# EDGE: Initiative Prioritization Grid

*Focus energy where it counts – rank initiatives by value, impact, and readiness.*

EDGE Core Toolkit #8 – Design | Breakthrough Edge



## Purpose

The Initiative Prioritization Grid helps teams sort through competing projects, ideas, or improvement efforts. It enables strategic decision-making based on value, impact, urgency, and feasibility — rather than defaulting to whoever shouts the loudest. This tool helps ensure energy and resources are allocated to what truly matters.

## When to Use

Use this tool after identifying a portfolio of potential initiatives or improvement ideas. It is especially helpful in early strategy deployment, capital planning, operational improvement design, or transformation program framing.

## How to Use This Tool

1. List all current or proposed initiatives in a table.
2. Create evaluation criteria (e.g., strategic alignment, impact, readiness, resource load).
3. Score each initiative (e.g., 1–5 scale) across each criterion.
4. Sum or visually plot the initiatives in a 2x2 grid:
5. X-axis: Value or Strategic Impact | Y-axis: Feasibility or Readiness
6. Use the grid to categorize
7. Scoring Criteria  
Strategic Alignment | Value/Benefit | Cost or Resource Requirement | Risk / Complexity | Readiness / Speed to Implement

## Impact – Readiness Matrix



## Optional Output

A completed Operating Model Canvas that becomes the foundation for workflow design, systems mapping, role clarity, and initiative prioritization in the Gain and Elevate phases.