

# EDGE: Execution Roadmap Builder

*Turn good ideas into real action – with clear steps, owners, and timelines.*

EDGE Core Toolkit #11 – Gain | Breakthrough Edge



## Purpose

The Execution Roadmap Builder helps organizations move from plan to action. It provides a clear, time-phased structure to sequence initiatives, assign responsibilities, and create transparency around execution priorities. The tool helps prevent strategic drift by ensuring implementation is deliberate, tracked, and adjusted as needed.

## When to Use

Use this tool after priorities have been selected and governance has been clarified. It is ideal for strategy deployment, transformation programs, capital initiative rollouts, or any operational improvement requiring coordination over time.

## How to Use This Tool

1. Identify the set of initiatives or actions that must be delivered.
2. For each initiative:
  - Define key milestones and deliverables
  - Assign responsible owners and contributors
  - Sequence initiatives into logical time blocks (e.g., 30-60-90 day or by quarter)
  - Flag dependencies, risks, and resource constraints
3. Build the roadmap into a visual or tabular format — use this in regular check-ins or review forums to maintain execution momentum.

## Fields to Include

Initiative Name	Description	Objective	Key Milestones or Phases	Start – End Date	Owner / Accountable Lead	Contributors or Interfaces	Metrics for Completion or Success	Dependencies / Constraints

## Optional Output

A visual or tabular execution roadmap that aligns timing, ownership, and expectations. Can be used in program governance, strategy implementation, or operational rollouts.