Purpuse

A barrier resolution backlog or action plan with assigned owners and target timelines — reviewed weekly or biweekly until resolved.

When to Use

Use this tool when launching a new initiative, redesigning a workflow, resolving execution breakdowns, or during any transformation effort that requires cross-functional coordination. Especially useful when outcomes are lagging and no one can pinpoint why.

How to Use This Tool

1. Choose a process, project, or workflow where execution is critical (or currently failing).
2. On a large surface (digital or paper), draw horizontal swim lanes for each team or function involved.
3. Plot the actual flow of work step-by-step:
    • What happens, who does it, what tools are used?
    • Where are handoffs?
    • Where does work sit, wait, or rework?
    • What approvals, reviews, or systems are involved?
4. Mark known issues, assumptions, or unclear areas.
5. Debrief: Where is the system breaking? Where are handoffs misaligned? What can be simplified or clarified?

Execution Canvas Elements

Process Name	Swim-lines by Function or Role	Step-by-Step Workflow	Handoff Points (manual or digital)	Waiting Time or Rework Areas	Decisions and Approvals	Systems or Tools Used	Pain Points or Observations

Optional Output

A shared, cross-functional execution map that highlights where real work happens — and where improvements are most needed.