

EDGE: Recognition Mapping Canvas

Spot what deserves to be scaled – and celebrated.

EDGE Core Toolkit #21 – Elevate | Breakthrough Edge



Purpose

This tool helps leadership teams identify, reinforce, and scale the behaviors, decisions, and contributions that led to successful execution. It links recognition to performance, reinforcing a culture of clarity, ownership, and value delivery — not just effort.

When to Use

- After completing major initiatives or transformation cycles
- During quarterly performance reviews or debrief sessions
- When preparing for team town halls, success stories, or scaling discussions
- To promote cultural alignment and reinforce strategic behaviors

Recognition Dimensions

1. High-Impact Behaviors – What actions or decisions most contributed to results?
2. Critical Roles – Who stepped up in ways that advanced execution or clarity?
3. Enabling Systems – What systems, routines, or tools accelerated momentum?
4. Cultural Signals – What mindsets or behaviors should be reinforced org-wide?
5. Scaling Criteria – Which success factors are unique vs. replicable?

Output & Use

Use this tool:

- To prepare recognition moments that are strategic, not generic
- To generate case studies or playbooks from success
- To feed leadership messaging, capability-building, and culture design
- To inform which practices to scale in future phases or across teams